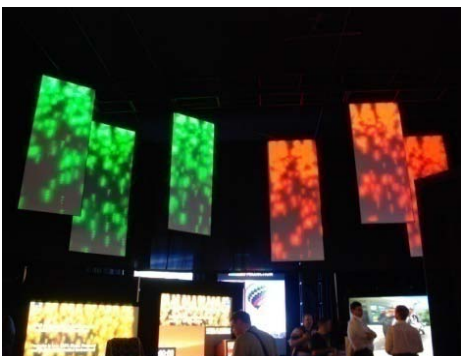


Monster Media offers a variety of unique products to maximize results at your next tradeshow or event. Our can't miss display opportunities are proven crowd pleasers and offer a unique, trend setting way to distinguish your brand. Each of our systems are custom built to match your objective and can be set up to complement any space, anywhere across the globe.

If you are looking for a way to drive traffic to your event space, create a "WOW" factor, stand out from the clutter, engage or educate potential customers, **Monster Media's Event Solutions** are your answer.

Spice things up, stand out and give prospective clients something to talk about!



MONSTER PRODUCTS

Monster Walls

State-of-the-art, projection or LCD based displays can be set up either as standalone units or integrated into your display space. Content can run 24 hours a day and utilizes various interactive options such as dynamic video footage and gestural interaction. Custom built units can be as intimate as a single LCD or as expansive as an 8' x 30' wall.



Monster Floors

Consumers flock to walk across, jump on and immerse themselves in these unique ground projection systems. Gestural content can be developed allowing users to activate elicited responses, convey branding or participate in attention grabbing game play.



Monster Kiosks (Touch & No-Touch)

These highly customized units are a great way to grab consumer attention while providing detailed information about your brand. Units range in size and can be set up to be controlled as a touch or touchless interface. Layered content screens make a great platform for data collection, sales tools or detailed game play.



Monster Truck

Take your show on the road...literally! Our mobile truck now provides the ability to spread your message outside of the tradeshow environment. We offer access to major markets such as: LA, Vegas, Orlando, NYC, DC, Dallas and Houston.



Any of the above products can be scaled to fit your exact event space. All units have the option to house your company's branding through vinyl wraps or custom solutions. All digital content will be gathered from your creative collateral/assets and will be developed by our in-house design & programming team. All creative and product application features are detailed on the following page.



MONSTER FEATURES

Gestural Interaction

Monster can make any ad respond to human body movements! Our motion triggered technology allows for real-time interaction with display graphics. This unique feature allows attendees to engage in your brand without touch.



Dynamic Projections

Displays do not always have to be interactive. By providing a range of attention-grabbing projection options from partitioned units to units that feature water flowing through them, these alternative options are certain to stop trade show attendees in their tracks.



Augmented Reality

Literally put your brand in the hands of consumers. Pinpointed objects (like tradeshow giveaways) can be enhanced by a 3D element of choice. Combine reality and the virtual world at your next event and allow attendees to experience their own Augmented Reality.



Face Grabbing Stations

This technology automatically crops, detects and animates a person's face, complete with facial expressions. If desired, the viewer can even be instructed to retrieve their photograph at a selected location or by visiting your company's website.



Holographic Showcase

Create a true "WOW" moment and allow users to view a unique holographic image with this customized solution.



Mobile Phone Control

Your company can interact with customers via their most personal device - their wireless phone! Viewers can dial into a selected number and instantly transform their cell phone keypad into an ad controlling device. Instant Control = Instant Connection.



TESTIMONIALS

“The touch screen at AHIP Institute was such a success. This was the perfect environment for the touch screen, and it was highly utilized. The graphics were beautiful, and fit in perfectly with our booth and collateral. Thank you!”

-Doreen Donnelly, Corporate Marketing Specialist, MEDecision

“I’ve had a number of people stop by my office over the past few months and comment on our golf ad and how engaging it is. Thanks again for bringing this technology to my attention, it truly is amazing.”

-Brian Miller, Senior VP Marketing and Sales, Marriott

“We love the work you guys did and thanks for being so flexible in our creative changes too!”

-Alison Fowler, Media Director, Charles Schwab

“Thanks for making our 50th a truly memorable event for so many. When I walked thru the MGM walkway late Wednesday night there were a ton of people taking photos of the floor logo!”

-Glen Myers, Manager, Global Amway Brand - Global Marketing

SAMPLE CLIENTLE

Monster Media has formed many relationships with top companies by creating spectacular and memorable ad displays for trade shows and promotions.



RECALL STUDY

The notable research company Information Resource, Inc. completed a study to determine how Monster Products affected consumer attitudes and product sales. The three month study reaped amazing results!

25 and Under Age Group

Reported an unaided recall rate of 74%

Over 25 Age Group

Reported an unaided recall rate of 38%

Overall Demos

Reported an unaided recall rate of 41.3%

50% Surveyed

Said they remembered seeing the advertisement on previous visits to the store.

- *Unaided recall for print and radio is typically 10 – 15%*
- *Unaided recall for TV and internet is less than 5-25%*

“These numbers are something to be extremely excited about. I’ve never come across unaided recall numbers this high. The Monster medium appeared to positively influence purchase behavior for all of the advertising brands.”

- Michael Brophy, IRI



THANK YOU

We pride ourselves on our ability to deliver quality programs and excellent customer service which has allowed us to expand our presence across the globe. We look forward to working with you on all of your future trade show and event needs by bringing your company's message to life.

For more information, please visit us at: www.monstermedia.net

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